

Plaintiff agrees that the Court should consider the Declaration of David Banciella and the Cruise Ticket Contract submitted by defendant in the context of this motion to dismiss. The Court has, therefore, considered the documents submitted by Celebrity when determining whether the complaint, taken as true and construed in the light most favorable to plaintiff, gives rise to a plausible inference of actionable conduct. See In re Syntex Corp. Sec. Litig., 95 F.3d 922, 925-26 (9th Cir. 1996); LSO, Ltd. v. Stroh, 205 F.3d 1146, 1150 n.2 (9th Cir. 2000); Bell Atlantic Corp. v. Twombly, 550 U.S. 544, 556 (2007).

## **B. SHOTGUN PLEADING**

Defendant argues that the entire SAC should be dismissed because each count "expressly incorporates all of the allegations contained in the prior counts . . . ." Motion at 2. In making this argument, defendant does not identify any rule of civil procedure or pleading standard with which plaintiff has failed to comply. Pursuant to Fed. R. Civ. P. 8(a)(2), a complaint must include "a short and plain statement of the claim showing that the pleader is entitled to relief." Having reviewed the allegations of the SAC, the Court finds that the incorporation by reference of all preceding paragraphs does not adversely impact the clarity of the pleading or justify dismissal in the circumstance presented here. The SAC provides 'fair notice' of the nature of plaintiff's claims against defendant and the 'grounds' on which the claims rest. See Twombly, 550 U.S. at 555 n.3.

## C. CONTRACTUAL RELEASE FROM LIABILITY

Plaintiff seeks to hold Celebrity liable for its own culpable conduct. Defendant appears to concede that the release provisions in the Cruise Ticket Contract would not bar such claims. Reply at 2.

# D. CONTRACTUAL NOTICE AND SUIT LIMITATION REQUIREMENTS

Celebrity's Cruise Ticket Contract requires passengers to provide written notice of a claim within six months of injury and to file suit on the claim within one year. Under federal

common and maritime law, the contractual notice and suit limitation provisions in the Cruise Ticket Contract are enforceable if (1) the provisions were reasonably communicated to plaintiff and (2) they are fundamentally fair. Wallis v. Princess Cruises, Inc., 306 F.3d 827, 835 (9th Cir. 2002); Carnival Cruise Lines, Inc. v. Shute, 499 U.S. 585, 595 (1991).

Plaintiff argues that the notice and suit limitation provisions at issue here are "convoluted," are "buried in over a dozen pages of fine print," and require plaintiff "to sift through pages and pages of legal jargon before coming across these important provisions waiving their legal rights." Opposition at 15. In Oltman v. Holland Am. Line, Inc., 538 F.3d 1271, 1276-77 (9th Cir. 2008), the Ninth Circuit considered a Holland America contract that is substantially similar to the one at issue in this litigation. The Ninth Circuit found that the contract satisfied both prongs of the "reasonable communicativeness test" and was therefore enforceable. Oltman, 538 F.3d at 1276-77. Plaintiff makes no attempt to distinguish the physical characteristics of his ticket or to show that the circumstances surrounding the receipt and retention of his contract were materially different from the circumstances evaluated in Oltman. Having reviewed the Cruise Ticket Contract submitted by defendant, the Court finds that the contents thereof were reasonably communicated to plaintiff.

Plaintiff's primary argument is that enforcement of the notice and suit limitation provisions would be fundamentally unfair because plaintiff could not have discovered his injury until after the artwork arrived at his friend's house. Plaintiff alleges that the artwork he purchased was shipped via the U.S. mail service, but does not provide any information regarding date of receipt. The Court will assume, for purposes of this analysis, that there would have been a delay of one or two months before plaintiff received the purchased artwork.

In determining whether a notice or limitations provision is fundamentally fair, the Court considers whether the provision was intended to discourage or invalidate legitimate claims. Shute, 499 U.S. at 595. In the circumstances presented here, enforcing the six-month

notice and one-year suit limitation requirements against plaintiff would not be "so unfair . . . that they should be relieved of its constraints." Chan v. Society Expeditions, Inc., 123 F.3d 1287, 1296 (9th Cir. 1997). Defendant had sensible and non-punitive justifications for negotiating relatively short notice and suit limitation provisions: prompt notice would provide the cruise line an opportunity to investigate and adjust claims and liabilities arising out of a particular cruise would be cut off after a reasonable period. The contractual periods, while requiring diligence on a claimant's part, are not unreasonably short. Plaintiff had ample time to evaluate the quality and provenance of the art purchased before either of the contractual periods expired. Because plaintiff contractually agreed to the notice and suit limitation provisions, it was incumbent upon him to investigate potential claims after the artwork came into his possession. <sup>1</sup>

Plaintiff did not provide timely notice and did not file his claims against Celebrity within the limitations period established in the Cruise Ticket Contracts.<sup>2</sup> His claims against Celebrity are therefore barred by the notice and suit limitation provisions in his Cruise Ticket Contract.<sup>3</sup>

#### E. ADEQUACY OF DAMAGE ALLEGATIONS

Defendant argues that plaintiff's claims should be dismissed for failure to adequately plead injury. Plaintiff alleges that he "paid fine art prices for pieces purchased from Park West aboard Celebrity ships that are worth far less than the price paid for them" and that he

<sup>&</sup>lt;sup>1</sup> The "fundamental fairness" analysis is theoretically and practically distinct from the discovery rule. The former applies to contractual limitations periods in admiralty and allows parties to allocate the risks of non-discovery as they see fit unless an injustice would result. The latter was created by the courts to ameliorate the harsh effects of legislatively-enacted limitations periods over which plaintiffs had no control.

 $<sup>^{2}\,</sup>$  Contrary to plaintiff's argument, his April 2008 complaint did not identify Celebrity as a defendant.

<sup>&</sup>lt;sup>3</sup> Because there may be other Celebrity passengers who are able to satisfy the contractual notice and limitation provisions, the Court will consider defendant's other arguments on their merits.

"lost thousands of dollars" as a result of defendants' fraudulent scheme. SAC ¶¶ 4 and 6. See also SAC ¶ 120. In pleading a cause of action, plaintiff must avoid labels, conclusions, and formulaic recitations of the elements in favor of factual allegations that are "enough to raise a right to relief above the speculative level." Twombly, 550 U.S. at 555 (quoting 5 C. Wright & A. Miller, Federal Practice and Procedure § 1216, pp. 234-236 (3rd ed. 2004) ("The pleading must contain something more . . . than . . . a statement of facts that merely creates a suspicion [of] a legally cognizable right of action.")). Plaintiff does not, however, have to plead detailed factual allegations regarding the investigation he performed, nor is he required at the pleading stage to produce an expert in support of his damage allegations. Whether plaintiff will ultimately prove that he was damaged is not the issue: the fact and nature of the harm is adequately alleged for purposes of Rule 8.

# F. RACKETEER INFLUENCED AND CORRUPT ORGANIZATION ACT ("RICO")

# 1. Adequacy of Pleading

Celebrity argues that plaintiff has failed to identify with the particularity required by Fed. R. Civ. P. 9(b) the individual phone calls made and/or letters transmitted by this defendant in furtherance of the fraudulent scheme described in the SAC. For the most part, defendant misconstrues the reach of Rule 9(b) in this context and ignores the allegations of the complaint.

Plaintiff alleges that Park West and the cruise line defendants used the mails and/or wires to commit or assist in the commission of the sale of overpriced artwork at sea, in violation of the federal mail and wire fraud statutes, 18 U.S.C. §§ 1341 and 1343. Mail or wire fraud involves three elements: (1) the formation of a scheme to defraud, (2) the use of the United States mails or wires in furtherance of the scheme, and (3) defendant's specific intent to deceive or defraud. United States v. McNeil, 320 F.3d 1034, 1040 (9th Cir. 2003). Most of the elements, such as the existence of an agreement and defendant's state of mind, may be plead

with general, rather than particularized, allegations. "The only aspects of [mail or] wire fraud that require particularized allegations are the factual circumstances of the fraud itself." <u>Odom v. Microsoft Corp.</u>, 486 F.3d 541, 554 (9th Cir. 2007).

Pursuant to Fed. R. Civ. P. 9(b), the circumstances of a fraud must be plead "with particularity" (Edwards v. Marin Park, Inc., 356 F.3d 1058, 1065-66 (9th Cir. 2004)), which means that the plaintiff must state the time, place, and specific content of the false representations as well as the identities of the parties thereto (Alan Neuman Productions, Inc. v. Albright, 862 F.2d 1388, 1392-93 (9th Cir. 1988) (quoting Schreiber Distrib. Co. v. Serv-Well Furniture Co., 806 F.2d 1393, 1401 (9th Cir. 1986))). Although plaintiff is not able to provide the names of the individual Park West auctioneers who allegedly misrepresented the value of the artwork sold, he does identify the time, place, and specific content of the offending statements, as well as the relationship of the speaker to defendant. Plaintiff alleges that he relied on the following statements made by Park West employees leading up to or during the on-board auctions:

- the works purchased by plaintiff were a "good" investment and
- the works would appraise for "many times" the price paid at auction.

<u>See, e.g.</u>, SAC ¶ 83(a). These allegations provide a factual basis for the averment of fraud regarding valuation and are sufficient to allow defendant to prepare an answer.

Count II of the complaint<sup>4</sup> also mentions misrepresentations regarding the provenance of the purchased works. There are no factual allegations in support of these asserted misrepresentations. It is not clear what, if anything, was said on these subjects, who said it, when they said it, or whether plaintiff relied thereon. Mr. Bouverat does not allege that he was told anything about the provenance or authorship of the works purchased. His allegations center

<sup>&</sup>lt;sup>4</sup> Although the fraud claim is asserted only against the Park West defendants, Celebrity is accused of aiding and abetting the fraud in Count III.

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on overstatements of investment and appraisal value, not a lack of authenticity or the misidentification of the author. In fact, there are no facts alleged from which one could even speculate, much less infer, that Joan Miro is not the author of "Le Lezard aux Plumes d'or" or that Anatole Krasnyansky is not the author of "Guitar III #1." The allegations of the complaint do not provide Celebrity with sufficient information to defend a fraud claim arising out of undisclosed statements regarding provenance or authorship.

For purposes of their RICO claim, plaintiff has identified specific mail and wire communications made in furtherance of the scheme to sell overpriced artwork on defendant's cruise ships. For example, plaintiff received appraisals from Park West via the U.S. mail service on or about September 28, 2007. SAC ¶ 83(f) and Ex. B. Although these communications did not directly injure plaintiff, the use of the mail or wire need not be an essential element of the scheme in order to violate the mail and wire fraud statutes. Pereira v. United States, 347 U.S. 1, 8 (1954). A violation occurs if the communication "is part of the execution of the scheme as conceived by the perpetrator at the time." Schmuck v. United States, 489 U.S. 705, 715 (1989). It is enough if the continuing success of the fraudulent venture depends upon the transmission of items or information via the mails or wires. <u>Id.</u> at 711-14 (the successful transfer of title registration documents through the mails was an essential step in defendant's continuing odometer-tampering scheme because it ensured that the retail dealers on whose unwitting cooperation the scheme depended would continue to work with defendant). Because the scheme alleged by plaintiff is a long-standing venture, the fact-finder could conclude that the transmission of certificates and appraisals by a member of the enterprise was necessary to ensure the continued viability of the enterprise. To the extent Rule 9(b) applies to plaintiff's allegations of wire and mail fraud, he has satisfied the heightened pleading requirements.

## 2. 18 U.S.C. § 1962(c)

A claim under § 1962(c) of RICO requires allegations that defendant conducted or participated in the conduct of an enterprise through a pattern of racketeering activity. See, e.g., Miller v. Yokohama Tire Corp., 358 F.3d 616, 620 (9th Cir. 2004). Simple involvement in the affairs of an enterprise is insufficient: to "conduct or participate in the conduct" of the enterprise's affairs, a defendant must have some part in controlling or directing those affairs.

Reves v. Ernst & Young, 507 U.S. 170, 177-79 (1993). Celebrity argues that its business relationship with Park West – including its contractual right to a percentage of the proceeds from Park West's auctions – is insufficient to establish control over the enterprise's affairs. Goren v.

New Visions Int'l, Inc., 156 F.3d 721, 728 (7th Cir. 1998) ("Indeed, simply performing services for an enterprise, even with knowledge of the enterprise's illicit nature, is not enough to subject an individual to RICO liability under § 1962(c); instead, the individual must have participated in the operation and the management of the enterprise itself.").

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entitled to relief under § 1962(c). <u>Ashcroft v. Iqbal</u>, \_\_ U.S. \_\_, 129 S. Ct. 1937, 1950 (May 18, 2009).

## 3. 18 U.S.C. § 1962(d)

Section 1962(d) makes it unlawful for any person to conspire to violate § 1962(a), (b), or (c) of RICO. Although the agreement to violate RICO need not be express, the factual allegations of the complaint, including the words, actions, and relationship between the parties, must raise an inference that an agreement exists. Oki Semiconductor Co. v. Wells Fargo Bank, 298 F.3d 768, 773, 774-75 (9th Cir. 2002). Once an agreement is demonstrated, all conspirators, whether or not they individually violate RICO, are jointly and severally liable for the acts of their co-conspirators. <u>Id.</u> at 775. <u>See also U.S. v. Fiander</u>, 547 F.3d 1036, 1041 (9th Cir. 2008) (evidence that defendant knew about and agreed to facilitate a violation of RICO supports a finding of conspiracy, even if defendant did not commit the substantive offense). Plaintiff alleges that Park West and Celebrity had a long-standing relationship, that their employees worked together to conduct almost every facet of the auctions, that they were aware of the efforts each made to attract passengers to the auction and to sell artwork, and that the cruise lines had a direct financial interest in every sale made on their ships. These allegations raise an inference of an agreement that is at least plausible. See Newcal Indus., Inc. v. Ikon Office Solution, 513 F.3d 1038, 1056 (9th Cir. 2008) (inference of specific intent raised by allegations of knowledge, participation in certain activities, and profit motive).

#### 4. Causation

Defendant argues that plaintiff has failed to allege an injury compensable under RICO because the alleged use of the mails and wires occurred after plaintiff purchased the art and could not, therefore, have caused the injuries of which plaintiff complains. Section 1964(c) provides:

Any person injured in his business or property by reason of a violation of section 1962 of this chapter may sue therefor in any appropriate United States district

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court and shall recover threefold the damages he sustains and the cost of the suit, including a reasonable attorney's fee.

Common law principles of proximate causation, rather than "but for" causation, apply to RICO claims. Holmes v. Securities Investor Protection Corp., 503 U.S. 258, 266-68 (1992). Individuals whose harm is derivative of or contingent on the direct harms suffered by others may not recover. See, e.g., Canyon County v. Syngenta Seeds, Inc., 519 F.3d 969, 981 (9th Cir. 2008). There is no requirement that the individual mail and wire communications proximately cause plaintiff's injury, however. Given that one can be convicted of mail or wire fraud even if the communications did not contain a misrepresentation (Schmuck, 489 U.S. 707-08; see also <u>U.S. v. Shipsey</u>, 363 F.3d 962,971-72 (9th Cir. 2004)), demanding a direct link between the use of the mails and plaintiff's injury would exclude from RICO's reach conduct that clearly constitutes a pattern of racketeering activity. The statute itself requires only that the injury arise "by reason of a violation of section 1962," not "by reason of the predicate acts." According to plaintiff, defendants used the mails and wires to further their long-term fraudulent enterprise. A reasonable fact-finder could conclude that the use of the mails and wires was part of the execution of the fraudulent scheme as conceived by defendants, and that the resulting violation of RICO § 1962 directly injured plaintiff. Plaintiff has adequately alleged causation under § 1964(c).

#### G. ADMIRALTY – COMMON LAW AIDING AND ABETTING FRAUD

Plaintiff alleges that Celebrity knew of Park West's scheme to defraud passengers and assisted, aided, and abetted Park West's efforts to sell worthless or overvalued artwork during its cruises. Defendant seeks dismissal of this claim because (1) there are no cases recognizing a federal maritime claim for aiding and abetting fraud, (2) the claim is duplicative of the civil conspiracy claim asserted in Count V, and (3) plaintiff has failed to allege this claim with the particularity required by Rule 9(b).

Assuming the two-part test of <u>Jerome B. Grubart, Inc. v. Great Lakes Dredge &</u> ORDER GRANTING CELEBRITY'S MOTION

<u>Dock Co.</u>, 13 U.S. 527, 534 (1995), is satisfied, it appears that the underlying fraud claim against Park West falls within the court's admiralty jurisdiction. Defendant has not identified any characteristic or principle of an aiding and abetting claim that would preclude the application of substantive admiralty law where the underlying wrong is also subject to admiralty jurisdiction. Even if an aiding and abetting fraud claim has not yet been recognized, the "established and continuing tradition of federal common lawmaking in admiralty" suggests that dismissal is not appropriate absent some showing that the enactments of Congress or existing maritime law preclude such a claim. <u>Am. Dredging Co. v. Miller</u>, 510 U.S. 443, 455 (1994).

Defendant has not shown that the aiding and abetting claim is duplicative of the civil conspiracy claim. The aiding and abetting claim imposes liability on individuals who cannot be liable on the main fraud claim, but who had knowledge of the fraud and substantially assisted it. In contrast, a civil conspiracy claim requires evidence that the individual agreed to act in furtherance of a common objective. Because the elements of the claims differ and plaintiff may be able to show substantial assistance even if he cannot establish an agreement, both claims may proceed.

The underlying fraud – Park West's misrepresentations regarding the value of the artwork sold – is adequately pled.<sup>5</sup> The other elements of the aiding and abetting claim can be alleged generally, rather than particularly.

#### H. UNJUST ENRICHMENT

Plaintiff alleges facts supporting all of the elements of an unjust enrichment claim under Washington law: (1) a benefit conferred, (2) knowledge of the benefit, and (3) circumstances that would make it unjust for Celebrity to retain the benefit. Young v.

<sup>&</sup>lt;sup>5</sup> As discussed in Section F.1., plaintiff has not adequately pled an intentional misrepresentation regarding the provenance or authenticity of the artwork they purchased.

<u>Young</u>, 164 Wn.2d 477, 484 (2008).<sup>6</sup> Defendant argues that the transfer of funds through Park West, rather than directly from plaintiff to Celebrity, bars this claim. Defendant is not, however, an incidental beneficiary of a third-party transaction from whom no restitution can be sought. In <u>Farwest Steel Corp. v. Mainline Metal Works, Inc.</u>, 48 Wn. App. 719, 732 (1987), the court described the general rule as follows:

The mere fact that a third person benefits from a contract between two other persons does not make such third person liable in quasi contract, unjust enrichment, or restitution. Moreover, where a third person benefits from a contract entered into between two other persons, in the absence of some misleading act by the third person, the mere failure of performance by one of the contracting parties does not give rise to a right of restitution against the third person. In other words, a person who has conferred a benefit upon another, by the performance of a contract with a third person, is not entitled to restitution from the other merely because of the failure of performance by the third person.

(quoting 66 Am. Jur.2d Restitution and Implied Contracts, § 16 at 960). Plaintiff alleges that Celebrity conspired to defraud its passengers and/or assisted Park West in its scheme to sell overpriced artwork. In such circumstances, defendant is not merely an innocent beneficiary of a contract breached by Park West. Plaintiff's claim of unjust enrichment may proceed.

#### I. AGENCY AND CIVIL CONSPIRACY

Plaintiff alleges that defendants were the agents and principals of each other and that they were acting within the scope of their agency when selling or assisting the sale of overpriced artwork at auction. Plaintiff also alleges that the relationship between defendants and their actions in furtherance of the fraudulent sales give rise to a plausible inference that there was an agreement or conspiracy to defraud plaintiff.

Defendant raises choice of law as an issue, but does not provide any analysis

<sup>&</sup>lt;sup>6</sup> Defendant suggests that admiralty law applies to this claim, but has not analyzed whether the alleged unjust enrichment occurred on navigable waters and/or bears a significant relationship to general maritime activities. The Court has therefore applied Washington law.

regarding the applicability of admiralty or a particular state's law. The Court is unaware of any rule of pleading that required plaintiff to identify the law under which this claim is asserted. Dismissal on this ground would be inappropriate.

Defendant argues that plaintiff's factual allegations cannot support a finding that Celebrity expressly or impliedly authorized Park West to act on its behalf, especially where the Cruise Ticket Contract disclaims any agency relationship. The contractual provision is not dispositive: the fact-finder may weigh the disclaimer against other evidence that suggests the existence of an agency relationship. See Myers v. Garfield & Johnson Enters., Inc., 679 F. Supp.2d 598 (E.D. Pa. 2010); Dubret v. Holland Am. Line Westours, Inc., 25 F. Supp.2d 1151, 1153 (W.D. Wash. 1998). Plaintiff, however, provides no allegations of fact that could support a finding that an agency agreement existed (actual agency) or that Celebrity's conduct or statements caused plaintiff to reasonably believe that an agency relationship existed (apparent agency). Plaintiff's claim of agency fails.

For purposes of the civil conspiracy claim, the underlying fraud – Park West's misrepresentations regarding the value of the artwork sold – is adequately pled under Rule 9(b).<sup>7</sup> The other elements of the conspiracy claim, including the existence of an agreement, can be alleged generally, and plaintiff has alleged facts from which one could infer the existence of an agreement.

# J. DECLARATORY JUDGMENT ACT, 28 U.S.C. § 2201, ET SEQ.

Plaintiff seeks a declaration that (a) Park West misrepresented the value of the art sold to plaintiff in phony appraisals, and (b) defendants owed plaintiff an affirmative duty to disclose material facts concerning the appraisal process. Celebrity argues that plaintiff's request for declaratory relief is improper because litigation has been joined and the resolution of

<sup>&</sup>lt;sup>7</sup> As discussed in Section F.1., plaintiff has not adequately pled an intentional misrepresentation regarding the provenance or authenticity of the artwork they purchased.

the misrepresentation claim will obviate the need for declaratory relief. It is possible, however, that a declaration regarding the duties of disclosure owed by defendants could be appropriate, such that the declaratory relief would not be duplicative of the other relief sought.

For all of the foregoing reasons, the Court GRANTS Celebrity's motion to dismiss (Dkt. #78). Because plaintiff's claims are barred by the notice and suit limitation provisions contained in the Cruise Ticket Contract, his claims against Celebrity are hereby dismissed in their entirety.

Dated this 25th day of June, 2010.

MMS (asuk Robert S. Lasnik

United States District Judge